

# MAY

CONTENT CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	1	2	3
				 <p><b>THINGS TO DO</b></p> <p>Share your city's May events and activities!</p>	 <p>Celebrate Team Members Birthdays and Anniversaries for the month.</p>	
4	5	6	7	8	9	10
		 <p>Share a Google review.</p> <p>#TestimonialTuesday</p>	 <p>Share a local market update</p>	 <p>Talk about Wire Fraud. How can consumers stay safe?</p>	<p><b>Home or Client of the week!</b></p> <p>Highlight a listing or closing.</p>	
11	12	13	14	15	16	17
	<p><b>Weekend Wrap Up</b></p> <p>Post a video showing us what you did over the weekend!</p>	 <p>Reintroduce us to your team!</p>	 <p>Neighborhood Spotlight</p>	<p>List 3 Common Closing Delays and how to avoid them.</p>	<p><b>Home or Client of the week!</b></p> <p>Highlight a listing or closing.</p>	
18	19	20	21	22	23	24
	 <p>Post a Motivational Monday quote!</p>	 <p>Share a Google review.</p> <p>#TestimonialTuesday</p>	<p><b>NEWS UPDATE</b></p> <p>Share a local news article about an exciting event or development in your city.</p>	<p>Share the <b>benefits</b> of choosing your agency to do business with.</p>	<p><b>Home or Client of the week!</b></p> <p>Highlight a listing or closing.</p>	
25	26	27	28	29	30	31
	<p><b>MEMORIAL DAY</b></p>	<p><i>Did You Know?</i></p> <p>Title Insurance is a one-time fee that protects your client's biggest investment.</p>	<p>Share an Industry Article or Current Event.</p>	 <p><b>QUICK TIPS</b></p> <p>Share tips on preparing for a home purchase, including the role of Title Insurance.</p>	<p><b>Home or Client of the week!</b></p> <p>Highlight a listing or closing.</p>	