

JULY

CONTENT CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	3	4	5
		 <p>Share your city's July events and activities!</p>	 <p>Celebrate Team Members Birthdays and Anniversaries for the month.</p>	<p>Share the benefits of choosing your agency to do business with.</p>		
6	7	8	9	10	11	12
	<p>Weekend Wrap Up</p> <p>Post photos showing what your team did over the July 4th weekend!</p>	 <p>Share a Google review. #TestimonialTuesday</p>	 <p>Share a local news article about an exciting event or development in your city.</p>	<p>#THROWBACK THURSDAY</p> <p>Post a throwback photo of one of your first listings or clients in your career!</p>	<p>Home or Client of the week!</p> <p>Highlight a listing or closing.</p>	
13	14	15	16	17	18	19
	 <p>Share a local market update</p>	 <p>Neighborhood Spotlight</p>	<p>Share an Industry Article or Current Event.</p>	<p>Mid-Year Goals Check-in</p> <p>Reflect on what's been accomplished and what's ahead!</p>	<p>Home or Client of the week!</p> <p>Highlight a listing or closing.</p>	
20	21	22	23	24	25	26
	 <p>Post a Motivational Monday quote!</p>	 <p>Share a Google review. #TestimonialTuesday</p>	 <p>Debunk a common misconception about Title Insurance.</p>	 <p>Encourage followers to refer their family/friends to you. Post your contact info.</p>	<p>Home or Client of the week!</p> <p>Highlight a listing or closing.</p>	
27	28	29	30	31	1	2
	 <p>Share tips on preparing for a home purchase, including the role of Title Insurance.</p>	<p>Behind the Scenes</p> <p>Show what a day in your world looks like! Closing prep, paperwork, property tours, or team meetings.</p>	<p>List 5 Common Closing Delays and how to avoid them.</p>	<p>July Recap</p> <p>Share your favorite moments from the month! Closing highlights, team wins, etc.!</p>		



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